



# SAI TIRUPATI UNIVERSITY

Office of the Controller of Examinations

No: STU/COE/2024-25/101

Date: 01-06-2024

## **EXAMINATION SCHEDULE** **MA in Journalism and Mass Communication** **Previous year Examination – 2024**

### **Theory examinations**

**Time: 10:30 am to 1:30 pm**

| S No. | Date/Day             | Subject                                  | Paper Code |
|-------|----------------------|--|------------|
| 1     | 18/06/2024 Tuesday   | Introduction to Mass Communication       | MJM 101    |
| 2     | 19/06/2024 Wednesday | History of Press and Media laws          | MJM 102    |
| 3     | 20/06/2024 Thursday  | Digital Advertising and Public Relations | MJM 103    |
| 4     | 21/06/2024 Friday    | Business Communication & Management      | MJM 104    |

### **Practical-examination & Project**

**Time: 10:30 am onward**

| S No. | Date/Day            | Subject                           | Paper Code |
|-------|---------------------|-----------------------------------|------------|
| 1     | 22/06/2024 Saturday | Typing, Media and Content Writing | MJM 105    |
| 2     | 24/06/2024 Monday   | Still and Video Camera Practices  | MJM 106    |
| 3     | 25/06/2024 Tuesday  | Advance Digital Marketing         | MJM107     |

**Note:** students are advised to see notice board regularly.

  
(Dr. P. R. Somani)

Controller of Examinations

Copy to:

1. The Chairperson, STU
2. The President, STU
3. The Principal, VIFT
4. IT, Dept., STU
5. Office file



  
(Dr. P. R. Somani)

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# SAI TIRUPATI UNIVERSITY

Office of the Controller of Examinations

No: STU/COE/2023-24/102

Date: 01-06-2024

## EXAMINATION SCHEDULE

### MA in Journalism and Mass Communication

#### Final year Examination – 2024

#### Theory examinations

Time: 10:30 am to 1:30 pm

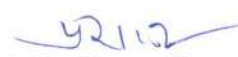
| S No. | Date/Day             | Subject   | Paper Code |
|-------|----------------------|---|------------|
| 1     | 18/06/2024 Tuesday   | Human Rights, Media and Traditional Communication | MJM 201    |
| 2     | 19/06/2024 Wednesday | Indian and World Cinema                           | MJM 202    |
| 3     | 20/06/2024 Thursday  | News Reporting and Writing                        | MJM 203    |
| 4     | 21/06/2024 Friday    | Fundamentals of Entrepreneurship                  | MJM 204    |

#### Practical-examination & project

Time: 10:30 am onward

| S No. | Date/Day             | Subject                    | Paper Code |
|-------|----------------------|----------------------------|------------|
| 1     | 22/06/2024 Saturday  | Advance graphic Designing  | MJM 205    |
| 2     | 24/06/2024 Monday    | Advance Video Editing      | MJM 206    |
| 3     | 25/06/2024 Tuesday   | Event Management Practices | MJM 207    |
| 4     | 26/06/2024 Wednesday | Project Work and Report    | MJM 208    |

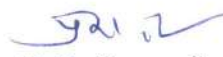
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